



**BUILDDEXJO**  
International Building Exhibition  
12<sup>we</sup>-15<sup>sa</sup> July 2017 Amman, Jordan

# Invitation

Samaquds Exhibitions is pleased to invite you to be a participant at the upcoming BuildexJo 2017 in Amman, Jordan, July 12 – 15 2017. The Trade Show will be held at the Amman grand hall. Meeting attendance is anticipated to reach a high number from a diverse audience, including representatives from the building & construction. Samaquds Trade Shows have proven to be successful, well-attended events, for more than 19 years.

Samaquds Exhibitions and the local Annual Meeting Planning Committee have been working diligently to ensure that the Trade Show is a success for the 2017 meeting. Efforts to promote attention and traffic flow in and around the Trade Show floor include: meeting registration located adjacent to the Trade Show floor, a poster sessions that will be incorporated on the Trade Show floor, and a gala dinner at the evening of 4th August and Annual Meeting-hosted free coffee breaks in the Trade Show area.

The BuildexJo Trade Show will last from Tuesday morning to Friday evening. This will allow you and your organization the opportunity to exhibit our Producer Forums when additional crowds are expected. Trade Show set up will be Wednesday & Saturday, July 12-13, 2017, the following day it will open at 10:00am. The Trade Show will end at 10:00pm Saturday, July 15th, 2017 therefore meeting your busy schedule.

Trade Show booth selection is based on a first come, first served basis. Your early registration will ensure the best selection of booth space at BuildexJo 2017. Commercial vendors who are also event sponsors will get to select their preferred booth location. To register, please visit us online at: [www.buildexjo.com](http://www.buildexjo.com) or return the enclosed application. Booths are competitively priced, and will gain valuable exposure for your organization. Thank you for considering joining us for the 2017 Annual Meeting in Amman.



# Why Sponsor?

Sponsoring the BuildexJo 2017 presents an opportunity for stakeholders within the industry to highlight their commitment and support to this unique event. It offers your organisation:

- marketing opportunities and national exposure during the life of the event;
- access to hundreds of participants and spectators;
- connections with leading industry professionals

With over hundreds of competitors representing the best, sponsors have the exceptional opportunity to network and build relationships with those in the industry.

Packages have been developed to maximise exposure and activities for all sponsors and we are more than happy to tailor any of them to suit your required benefits and budget. All packages include: promotional and branding opportunities; corporate networking; and marketing opportunities.





# Sponsorship proposals

## Platinum Sponsor - Naming Rights Package (1 only)

Our Platinum Sponsor is our key partner at the event and will receive high level branding and exposure including:

24 Sqm Booth at the trade show

Display the sponsor logo at the main entrance banner

Tv and display screen at the booth

Logo display at the registration area

Logo at all printed material

Logo display at all folders and posters distributed around the kingdom

Logo display at all media (Newspapers) matter

Linked logo insertion at the trade show website

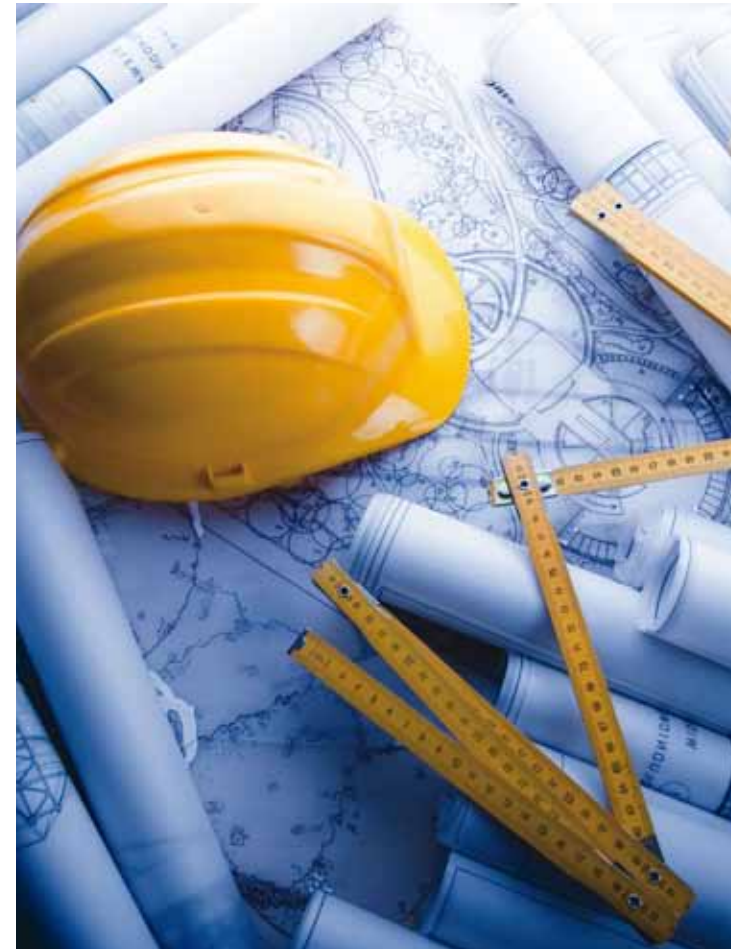
Logo at the trade show official catalogue

Full listing at the official catalogue + 2 full page ads full color

30 minuet speaking opportunity at the forum

Logo display at the VIP trade invitation

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Sponsorship benefits also includes: Display of sponsor brochures in Sponsors Marquee and in exhibitor packages\*; Access to Sponsor's Marquee for duration of event; Refreshments Daily;

## US\$ 50,000

# Sponsorship proposals



Sponsorship benefits also includes: Display of sponsor brochures in Sponsors Marquee and in exhibitor packages\* Access to Sponsor's Marquee for duration of event; Daily Refreshments; Coverage; Premium Banner Display

## US\$ 35,000

## Gold Sponsor

As a Gold Sponsor, you will receive considerable exposure and recognition through the following benefits:

- . 18 Sqm Booth at the trade show
- . Display the sponsor logo at the main entrance banner
- . Tv and display screen at the booth
- . Logo display at the registration area
- . Logo at all printed material
- . Logo at all folders and posters distributed in the kingdom
- . Logo display at all media (Newspapers) matter
- . Linked logo insertion at the trade show website
- . Logo at the trade show official catalogue
- . Listing at the official catalogue + 1 full page ads full color
- . 20 minutes speaking opportunity at the forum

# Sponsorship proposals

## Silver Sponsor

- . 12 Sqm Booth at the trade show
- . Tv and display screen at the booth
- . Logo display at the registration area
- . Logo at all printed material
- . Logo at all folders and posters distributed in the kingdom
- . Logo display at all media (Newspapers) matter
- . Linked logo insertion at the trade show website
- . Logo at the trade show official catalogue
- . Listing at the official catalogue + 1 full page ads full color
- . 10 minuets speaking opportunity at the forum



US\$ 25,000

# Sponsorship queries

For all sponsorship queries please contact

[info@samaquds.com](mailto:info@samaquds.com)

Call: +962 6 5681315

or

Sama Quds Exhibitions

email: [info@samaquds.com](mailto:info@samaquds.com)

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Amman, Jordan

